



## Duluth Business-to-Business Expo Program Advertising

Promote your business at the Duluth Business-to-Business Expo in our Event Program. All attendees receive this program! All ads are black and white.

### Distribution: 1500+

#### Ad Specifics/Deadlines:

Ads space reservation and payment due by January 19<sup>th</sup>. Copy due by February 1<sup>st</sup>. Ads must be hi-res. Digital or camera-ready. Accepted files: .pdf, .eps, .jpg of 300 dpi or higher. Please send ads to [angie@mainideacreative.com](mailto:angie@mainideacreative.com). For more information contact Tracy Lundeen at 218-727-1177 or Angie Simonson at 218-427-2350. If you need to have an ad designed for you, our professional designer will be happy to help. Our hourly rate is \$35, average ad design time is 2 hours.

#### Ad Sizes

	Wide	High	
Back Cover	8	7	\$595
Inside Covers	8	7	\$475
1/2 Page Horizontal	8	3.5	\$295
1/4 Page Vertical	4	3.5	\$175
1/8 Page	3.5	2	\$95

#### Order Form

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

#### Ad Information

Ad Size: \_\_\_\_\_ Ad Cost: \_\_\_\_\_

I will be sending my ad.  I will need my ad designed, please contact me.

#### Payment Information

Payment Enclosed  Please Invoice me  Please charge my credit card (info below)

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ CSV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_